



# CLAUDIA TREJOS

INSPIRE • EMPOWER • GROW

*"In perhaps the most intense, machismo filled sport in the world, Claudia Trejos somehow can turn her interview subjects from Lions into Lambs... She's paved the way, not just for other women journalists but for anyone who wants to excel in sports broadcasting."*

**- Todd Grisham, Boxing & MMA Announcer**

*"The most determined, goal oriented and motivated woman in boxing journalism. Always finds a way to keep pushing forward in her career. Claudia makes everyone feel loved with her kindness and generosity."*

**- Mikey Garcia Jr.,  
4-Division World  
Champion**

*"Claudia is an admired professional with a tough mentality who encapsulates resilience, credibility, audacity on and off the air in a male dominated industry."*

**- Ivania Lorenzo,  
ESPN Event  
Integration Producer**

**WITH OVER 25 YEARS OF EXPERIENCE** in the broadcasting industry, Claudia Trejos is an accomplished and authentic sports personality, journalist, and role model for all women and minorities. She is able to reach and connect with fans, athletes and executives fluently in both English and Spanish, inspiring their success and helping to unite cultures.

#### **HER CAREER INCLUDES MANY "FIRSTS":**

- Among the first women to cover a boxing match in Saudi Arabia in 2019.
- First female color commentator in the NBA's history, as co-host on the weekly show "NBA Max" from 2002 to 2006.
- First female to report on Olympic Boxing at the 2004 Olympics in Athens.
- First Latina sports journalist to cross-over from Hispanic to General Market TV in Los Angeles in the 1990s.

Claudia shares her experiences as a Hispanic woman thriving in a male-dominated industry to empower women and minorities to take their careers to the next level. She leverages her unscripted TV experience to engage with audiences in a captivating manner. Excellent at improvising and inspiring, honest, gutsy and passionate, **she shares the lessons of her journey of "firsts" both as a keynote speaker and in her book "Against the Ropes: Side Step and Find the Courage to Stay On Top of Your Game"**.

## SPEAKING TOPICS

### **AGAINST THE ROPES**

Side step and find the courage to stay on top of your game

### **STORIES OF RESILIENCE**

Learn how to beat the odds from a thriving Latina public figure

### **RISE UP**

Ignite your team's inner fire and fuel employee's career growth



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## AGAINST THE ROPES

### SIDE STEP AND FIND THE COURAGE TO STAY ON TOP OF YOUR GAME

Claudia's life story will inspire female and minority employees, providing them with the key principles to tap into their personal journey, internal resources and grounding. This will equip them to become braver leaders through crisis and allow them to take their careers to the next level, thus improving employee engagement, satisfaction and productivity.

## STORIES OF RESILIENCE

### BEATING THE ODDS TO THRIVE AS A LATINA PUBLIC FIGURE

Claudia Trejos inspires business professionals and leaders to navigate obstacles and challenging times, by candidly sharing how she overcame her personal and professional struggles to get to the top of her game. She will offer the audience strategies for succeeding against all odds, and pivoting during periods of uncertainty, leaving them inspired to forge a path forward.

## RISE UP

### SUCCESS IS FOR THOSE WHO "GO GET IT"

Ignite each individual's self-empowerment and your team's inner fire. Fuel your employee's career growth. Exactly the kind of inspiration and "go get it" attitude you need from your team. Claudia's stories of beating the odds and "if I did it, you can do it too" attitude will energize listeners to put their best foot forward in any situation.

**CLAUDIA FOCUSES ON THE TOPICS OF DIVERSITY, WOMEN IN THE WORKPLACE, RESILIENCE, FINDING COURAGE, LEADERSHIP. SHE CAN ALSO CREATE A TALK THAT ADDRESSES YOUR ORGANIZATION NEEDS.**

As a Hispanic immigrant woman thriving in the male-dominated world of sports journalism, Claudia Trejos brings inspirational stories and practical advice to help women and minorities get to the next level in their careers. Honest, gutsy, passionate, and with extensive unscripted TV experience, Claudia will captivate your audience as she shares the lessons of her journey of "firsts" like no other speaker has done it before!

To book Claudia for your next event, contact [info@claudiatrejos.com](mailto:info@claudiatrejos.com).